PEN-CP ANNOUNCEMENT 12 February 2024, Epalinges, Switzerland

PROMOTING CUSTOMS RESEARCH IN 4 YOUTUBE PLAYLISTS

The Customs Innovation Boosting Network, PEN-CP, offers all researchers an opportunity to promote their customs-relevant research to the European and global Customs communities. The four playlists in the YouTube channel showcase: published papers; collaboration for new studies; research programs & faculty agendas; and larger research projects.

EPALINGES, **Switzerland** - The PEN-CP YouTube channel [www.youtube.com/@cbra3452] has recently added four playlists to heighten awareness and knowledge-sharing between research and customs communities, on relevant research activities, agendas, projects and publications.

Playlist 1 showcases specific past studies, whose results are of potential interest to Customs officers worldwide. Watch recorded descriptions by the researchers themselves, and reach out to them directly for more information about their findings and how they may be applied to Customs challenges. [https://bit.ly/3wa37y1]

Playlist 2 features researchers with new initiatives who seek input from Customs administrations, via interviews, data sharing, etc. Watch the recordings and consider whether your Customs administration could become an active contributor/collaborator in a new research project, to the benefit of all parties. [https://bit.ly/48eYhgg]

In Playlist 3, cutting-edge academics introduce broader research programs and faculty research agendas in policy making, risk management, security management, public-private partnerships and other topics of customs interest. Forward-thinking Customs administrations can contact these researchers to form partnerships and collaborate in research grant proposals. [https://bit.ly/4bA2L43]

Playlist 4 focuses on activities, outputs, findings and results from bigger research & innovation projects, both completed and ongoing, which include projects co-financed under EU's Framework Programme (Horizon 2020, Horizon Europe, etc.). This playlist offers Customs administrations a quick, easy way to learn about such projects, and judge whether their findings could be applied in future Customs practice. [https://bit.ly/48aHoU1]

Contact PEN-CP to learn more about opportunities to increase awareness and communication regarding customs-relevant research: pen-cp@cross-border.org Give your research real-world significance, and help accelerate Customs innovation!

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